


**From:** National Grid [nationalgrid@ql-mail.com]  
**Sent:** Wednesday, July 28, 2010 2:01 PM  
**To:**  
**Subject:** GreenUp Gives You a Choice of Energy Sources



**Now, it's Easy to Conserve Energy by Using Alternate Energy Sources. Sign Up for **GreenUp** and See Why!**

Purchase your electricity through **GreenUp**\* and do something positive for the environment. **GreenUp** gives you a **choice of energy sources** including wind, solar, biomass, and hydro. These renewable alternatives offset the negative impact of coal, gas and nuclear energy production, leading to **greenhouse gas reductions and a cleaner energy future.**

***Over 22,000 National Grid customers have already made the switch to these alternative energy sources - isn't it time you joined them?***

**How It Works:**  
When you join **GreenUp**, National Grid will continue to issue your electric bill and provide customer service. Your monthly bill will reflect a minimal additional cost for the **GreenUp** option that you select. If you choose to cancel your participation at any time, you can simply notify your supplier directly. You will not be charged a termination fee and you will remain a National Grid customer.

That's how easy it is to reduce your dependence on conventional energy sources and support the development of renewable energy in your community.

Please visit [www.nationalgridus.com/greenup](http://www.nationalgridus.com/greenup) for complete program details - because your choice can make a difference!

***GreenUp is ranked among the nation's top 10 green power programs by the U.S. Department of Energy.***

\*Green Up is available to all National Grid residential and small commercial electric customers in MA, RI, Upstate NY and NH on qualifying rate codes.

# Sign up for GreenUp to conserve energy and support a cleaner environment!

Join **GreenUp** and you can purchase your electricity from local hydro, wind, and solar sources. These renewable alternatives offset the negative impact of coal, gas and nuclear energy production. The end result? Greenhouse gas reductions and a cleaner energy future. **Over 22,000 people have already made the switch— isn't it time you joined them?**

## How It Works:

When you join **GreenUp\***, National Grid will continue to issue your electric bill and provide customer service. Your monthly bill will reflect a minimal additional cost for the GreenUp option that you select. If you choose to cancel your participation at any time, you can simply notify your supplier directly. You will not be charged a termination fee and you will remain a National Grid customer.

## Getting Started with GreenUp...as Easy as 1-2-3

1. Choose a supplier listed on this page
2. Complete and mail the attached postage paid card or
3. Contact the supplier directly

That's how easy it is to reduce your dependence on conventional energy sources and support the development of renewable energy in your community. Remember—your choice *can* make a difference!

## GreenUp Suppliers:

**Community Energy** [www.CommunityEnergyInc.com/NH](http://www.CommunityEnergyInc.com/NH) or 1-866-946-3123  
100% New England Wind and Solar. New England renewable energy developer.  
200 kWh block, \$10 per month

95% New England Wind\* and up to 5% Smith College Solar  
\*Supplied in part by Jiminy Peak Mountain Resort wind turbine

**Sterling Planet** [www.sterlingplanet.com/residential/](http://www.sterlingplanet.com/residential/) or 1-877-457-2306

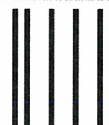
Sterling NH Choice™: 100% New England sources.  
25% New Wind and 75% Small Hydro — adds 2.25¢/kWh

**EnviroGen** [www.envirogen.net](http://www.envirogen.net)

100% New England sources. New England renewable energy developer.  
100% Biomass, Small Hydro, Wind or Solar — adds 2.4¢/kWh

For more information, go to  
[www.nationalgridus.com/greenup](http://www.nationalgridus.com/greenup).

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NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES



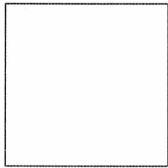
**BUSINESS REPLY MAIL**

FIRST-CLASS MAIL PERMIT NO. 25 HICKSVILLE NY

POSTAGE WILL BE PAID BY ADDRESSEE

JULIANA GRIFFITHS MANAGER  
NATIONAL GRID SUPPLIER SERVICES  
175 E OLD COUNTRY ROAD EAST  
HICKSVILLE NY 11801-9827





40 Sylvan Road  
Waltham, MA 02451

**nationalgrid**

*Please detach card at perforation*

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THE POWER OF ACTION

**GreenUp**<sup>SM</sup>  
renewable energy options

☐ Yes, sign me up to receive renewable energy service from the GreenUp supplier I have designated below. I am aware that by mailing back this completed card I will have a renewable energy surcharge added to my monthly National Grid bill; and National Grid will remain my electric company and provide my customer service and emergency response.

National Grid 10-Digit Account Number \_\_\_\_\_

Account Holder Name \_\_\_\_\_ Daytime Phone (       ) \_\_\_\_\_

Address \_\_\_\_\_ Email \_\_\_\_\_

City \_\_\_\_\_, NH      Zip \_\_\_\_\_ Signature \_\_\_\_\_

Check **ONLY ONE** GreenUp supplier below.

- ☐ Community Energy
- ☐ Sterling Planet
- ☐ EnviroGen





The National Grid logo, featuring the word "national" in a lowercase sans-serif font and "grid" in a bold, lowercase sans-serif font, with a small diamond shape above the "i" in "grid".

national**grid**

THE POWER OF ACTION

## Sign up for **GreenUp** to conserve energy and support a cleaner environment!

Electricity purchased through **GreenUp** comes  
from solar, wind, biomass, or hydro—the clean  
alternatives to conventional energy sources.

To get involved and do your part for the environment,  
visit [www.nationalgridus.com/greenup](http://www.nationalgridus.com/greenup).

### Do it today—because your choice really *can* make a difference!

A black and white photograph of tall grass blades, some in sharp focus and others blurred, creating a sense of depth and movement.

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